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Pirates Beaten, 8-6, by Torrance

Torrance Athletic Club regained its winning stride at the expense of the Pittsburgh Pirates, 8-6, Sunday at Torrance. T. A. C. got away fast by scoring four runs on three hits and three walks in the first inning. Kuhn led off with a walk, Roberts singled, Vaughn walked, and "Woody" Woods was deliberately walked. Patton singled scoring Kuhn, Roberts scored on Muchler's infield out and Woods and Vaughn both came home on O'Reagan's single.

Despite a good pitching job by Cottle, poor support allowed the Pirates to score two runs in the third and to take the lead 5-4 when they scored three

runs on a single hit in the sixth inning. T. A. C. bounced back to score four runs on four hits and sew up the ball game in the "lucky" seventh.

Due to the shortage of traveling teams, Gardena, which has a park of their own, will come to Torrance next Sunday. Gardena has always drawn good crowds in its own park and undoubtedly will bring many of its fans here.

Business, professional or personal cards are readily obtainable at the Torrance Herald office. Phone Torrance 444, 443

Lindsay's Home With New Baby; To Live Here

John Lindsay, A.O.M. 1/c, U. S. Navy, and wife, the former Marjorie Parbois brought their baby daughter, Marjorie Ann, home from the Hollywood Presbyterian hospital Monday. Both the mother and baby will reside with Mrs. Lindsay's parents, Mr. and Mrs. M. E. Parbois, 24839 Narbonne ave.

The baby's father arrived here from the U. S. Navy's Gunner School in Jacksonville, Florida, last Friday and will have to return to his station Saturday of this week.

Young Pianist To Be Presented In Recital Here

Martha Jane Rickard of the Piano and Dramatic Art Studio, 1532 W. 216th st., Torrance, will



JAMES NALE... Talented young pianist, who will present recital next Tuesday evening.

present James Nale, 11-year-old pianist, in recital Tuesday, June 12, at 7:30 p.m. at the Torrance Elementary School auditorium.

James Nale, an accomplished pianist, is playing a program of favorite classical compositions. He will be assisted by John Cooley, 12-year-old violinist, who is a St. Luke's chorister, and has taken part in movie work and made a number of popular recordings. He is a violin student of Sammie Stone.

The public is invited to attend the recital next Tuesday. No charge will be made for admission. The program follows:

"Ballade" (Burgmuller) and "Minuet in G" (Beethoven) by James Nale.
 "Ave Maria" (Schubert) by John Cooley.
 "Prelude" (Chopin), "Romance" (Rubinstein), duet / "Shorts Bread" (Wolfe), "Berceuse" (Gardard), "Rondo" (Mozart) by James Nale.

"Spring Song" (Mendelssohn) by John Cooley.
 "Anitra's Dance" (Crieg), "Caucasian Sketches" (Ippolitoff, Ivanoff), "Sarabande" (Handel), by James Nale.

"Thais" (Massenet) by John Cooley.

"Toreador Song" (Bizet), "Unfinished Symphony" (Schubert), "Serenade" (Schubert), and "Hungarian Rhapsody No. 2" (Liszt) by James Nale.

Baptist Bible College Plans Are Announced

First and second year classes of Britton Ross, noted Bible teacher, gave messages and reports of their work at impressive services in the First Baptist Church, Sunday evening. Their courses will continue for four years. It is planned to house the college in the new edifice of the First Baptist Church to be built after the war. The church already has \$50,000 in war bonds for this purpose.

The Baptist Bible College is laying a good foundation for a great school of the future for the training of Christian workers, missionaries, pastors, Sunday school and Christian educational leaders, according to the Rev. C. Miles Northrup, pastor. About 40 students are already enrolled.

The board consists of the following members: President Northrup, Vice President M. M. Maddy, Dean Britton Ross, Chairman Dan Pierson, Treasurer Homer Morgan, Secretary, Mrs. B. L. Haggard. Other members are Mrs. O. E. Gwyn, R. P. Hocott and William H. Tolson.

Dean Ross, has resided in Torrance for the past two years and has won many friends. Some of the classes are being held in his home at 2510 Torrance blvd. He also teaches the Wednesday night Bible class at the First Baptist Church and the adult Bible class at the 9:30 Sunday school hour. Those interested in a definite plan of Bible study should make early application for the fall term beginning next September.

AQUATIC SCHOOLS
 With 23 schools, including two for Negroes, already scheduled the Red Cross national aquatic schools this summer are expected to have the largest total enrollment in the 24 years of their existence, according to work reaching Los Angeles chapter headquarters from Washington, D. C.

Social progress makes the well-being of all more and more the business of each; it binds all closer and closer together in bonds from which none can escape.—Henry George

Advertising Heads Convene In Los Angeles

The forthcoming 20th annual conference of the California Newspaper Advertising Managers Association, scheduled for Friday, June 8, in Los Angeles, promises to be one of the outstanding events in the history of the organization, according to President Ralph Markham of the Van Nuys News. "This conference, which will be the third wartime conference of the association, in point of estimated attendance, the inspirational character of the addresses to be delivered, and the forward-looking themes of the speakers, will mark a red letter day in the work of the association," President Markham declared.

The session will be held in the Elks Club, at Park View st. at Fifth, Los Angeles, beginning at 9 a.m. when the representatives of the various newspapers in the association will register.

Ray H. Reed will represent the Torrance Herald and the Lomita News at the conference.

The business sessions will open promptly at 10 a.m. with President Markham in the chair, when the period will be devoted to a consideration of the business problems confronting the newspaper publishers, and especially their advertising executives and personnel, will be discussed.

The luncheon will be held at 12:15 p.m., when awards in the advertising contest will be announced and the winners will be presented with the awards, with John E. Long, general manager of the California Newspaper Publishers Association, presenting the prizes.

The speaker at the luncheon meeting will be Prof. John V. Lund, of the Department of Journalism, University of Cali-

fornia at Berkeley, who will speak on "Victory Model Newspapers Can't Do the Job."

The sessions will be resumed at 2:30 o'clock when Mrs. Frances Corey, director of publicity and promotions for the May Co. Los Angeles, will report on the latest trends in merchandising, and their relation to the advertising picture.

Appearing on the program with Mrs. Corey will be Ed Clark of the Batten, Barton, Durstine and Osborn advertising agency, who will analyze the food merchandising and consumer purchasing in the postwar era.

Two outstanding leaders in their respective fields will address the publisher-agency forum that is scheduled for 4:40 o'clock, Bert Oliver, representing the Foote, Cone and Belding agency, and H. C. Burkheimer, publisher of the News-Press, will be featured on this part of the program.

Time out will be taken for a social hour at 5:30 o'clock, with the delegates meeting for the annual banquet at 6:30 o'clock, when the speaker will be George Harger, vice president of the Los Angeles Sales Managers Association, who will sound a prophetic note in his address on "Get Set to Sell." Harger is director of public relations for General Petroleum Co., and is rated one of the most dynamic speakers in his field.

The conference committee consists of President Markham, Walter Mario, general chairman, Charles Burchett, Jim Gill, Ed Brown, business manager of the Torrance Herald; R. S. Nicholson, George Weimer, Hugh Baumberger, Bob Curry and Emery Hardwick.

DAUGHTER VISITS

Mrs. Jack Doveton arrived Friday for a month's visit at the home of her parents, Mr. and Mrs. C. B. Glick of 1738 Cabrillo ave.

TIRE PRODUCTION CANNOT MEET NEEDS!

June tire quotas are the same as they were last December — but summer driving demands more tires in normal times. Therefore, according to actual tire needs the quota is much less than is necessary. Motorists are facing a critical period. This is the time to practice every means of tire conservation if you want to keep driving.

THIS IS THE OFFICIAL WORD — AUTHENTIC — FROM WASHINGTON

"The Rubber Bureau has received estimates of military needs for our war against Japan. Although these estimates indicate some reduced requirements for truck tires, tire production will not be able to meet the minimum requirements of our Armed Forces and essential civilian drivers during 1945.

"The Governors of the 48 States have been asked to take steps to re-establish the VICTORY SPEED LIMIT — 35 MILES PER HOUR. Because tire wear is 50 per cent greater at 50 miles than at 35 miles, reasonable driving speed saves tires.

"Recapping facilities are not being used to capacity today. Only by recapping tires at the right time, will it be possible to keep vehicles on the road. Tire repairs and proper inflation at all times are important. Industry car-pooling and community car-sharing are of great assistance in making tires last longer.

"The National Association of Independent Tire Dealers have offered the services of their thousands of members to help in getting more mileage from tires now in use. We welcome this assistance."

JOHN L. COLLYER
 Special Director of the Rubber Program

FIGURE YOUR OWN CHANCES FROM THESE FIGURES —

PASSENGER CAR REGISTRATION — 2500 (Approximately)
 AVERAGE MONTHLY PASSENGER TIRE QUOTA FOR 1945—200

Only the most essential drivers can hope to get new tires. Certainly "A" Book holders cannot get new tires this year. Not all "B" and "C" card holders will be able to get tires. The optimism due to increased quotas and the end of the war in Europe was far greater than conditions justify. Tire care is still essential. Tires will not be plentiful at any time this year. It is your responsibility to get every mile out of your tires by exercising every precaution. Above all, heed the advice of your tire serviceman — the one who knows your problem and how to solve it.

SUMMER HEAT IS RUINOUS TO TIRES — Drive within the 35 m.p.h. Speed Limit — Keep Tires Properly Inflated — Make All Repairs Promptly — Have Your Tires Inspected Regularly — RECAP IN TIME! Bring Your Tire Problems to Us and We Will Make Every Possible Effort to Keep You Rolling. Tire Care Is Needed More Now Than at Any Time Since the Emergency. It's Up to You!

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